

August 19, 2017 CCC Meeting

The meeting was called to order at 11:29am. Roll was called by the secretary. Representatives from the following clubs were present:

SPHC: Liz Mouw, Jean Ettinger

CPHA: Janet Radford, Glenda Matties

7CPHC: Diane Lang, Denise Escover, Jacqueline Price and guests David Escover and Daniel Lang

SJPHC: Diane Alves, Maria Faria

CCPHC: Melanie White

NCPHC: Brandi Payer

MINUTES:

The May meeting minutes were discussed. Janet Radford made a motion to approve the minutes. The motion was seconded by Melanie White. The motion to approve carried.

TREASURER'S REPORT:

Diane Lange presented the treasurers report.

*Savings Balance: \$11,380.64
Checking balance: \$20,732.11
Total: \$32,112.75*

Payment of the final clubs assessment is in the mail. As soon as that check has been received, reimbursement will be made to the directors that submitted their reports on the Convention.

Diane Alves asked if all the checks sent to the treasurer have been deposited as it seems on of their clubs checks is outstanding. Diane Lang advised all have been deposited. Diane also reported that the possible sponsorship for an award saddle will not be made. Janet Radford made a motion to approve the treasurer's report. Brandi Payer seconded the motion and the motion carried.

OLD BUSINESS:

The 2018 show schedule was discussed. Due to changes in some clubs schedules, availability of facilities and possible conflicts the show schedule was re-addressed. Brandi Payer (NCPHC) requested a July date for a 4 judge show. A discussion of the dates currently held by other clubs and it was agreed that for the 2018 show season, CPHA will cede their July dates to NCPHC, with the reservation that CPHA can reclaim the dates the following year. SJPHC will cede their May dates with the same option to reclaim them for 2019. The tentative show schedule for 2018 is: CCPHC March 22-25 CPHA April 26-29 NCPHC/SJPHC July 6-8 SJPH Sept 1—2 (2x points) CCPHC Oct 25-28 and SPHC/7CPHC 7-11 (alternate 14-18)

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Currently Glenda shows statewide m/s at 143. It is important that each club update their m/s rosters to her as members join or renew.

NEW BUSINESS:

Because the show schedule has been moved due to APHA changing the calendar, it was proposed that last CCC meeting of the year be held during the 1st week of December and the Awards Banquet will be held in March. By consensus opinion it was agreed that the meeting will move to December 2 and the banquet will be March 3.

The awards account balance is projected to be less than the previous year. We will have to economize unless we are able to secure sponsorships to make up the difference. Possible high point awards were discussed. Janet advised that the artist that makes the custom saddle stands also does pencil drawings. Another option is a photo on canvas as was a certificate and a cash award. Class awards were discussed. We discussed trying to vary awards since there are times when a single exhibitor wins more than one category. Jacqueline offered to work on getting sponsors. The next discussion was about the 2018 Directory. We discussed looking for advertisers, and what we might offer them as an incentive to advertise in the directory. The discussion included the need to increase the amount we are paying to have it put together. The lady did our last directory based on really old pricing. We agreed to offer an increase of 10-15%. WE also need to determine the price for ads, business card, ¼ page, 1/2page and full page. Denise will communicate with the publisher and email everyone with potential costs. We will then vote by mail.

No bios were submitted for the Horseman of the Year Award.

Jacqueline Price presented a proposal to increase membership in our regional clubs. She reported that there are 3200 registered paint horse owners in California. We have 143 members in our regional club. She proposed that the clubs share the cost for a mailing to all Paint owners encouraging them to join their local club. A discussion of the cost/benefits ensued. The reasons many paint owners do not participate in our clubs were pointed out. Different disciplines, i.e. roping, reining, cutting, gymkhana to simply recreational riding. The youth have a lot more options now than in the past. It was decided that the potential benefit did not justify the cost of a mailing, however, Diane Alves will see if we can get an email address list so that we can send a mass email about club membership.

Janet Radford made a motion to adjourn the meeting. Melanie White 2nd the motion and the motion carried. The meeting adjourned at 2:29.

Respectfully submitted,

Liz Mouw

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